



MINUTES OF MEETING

COMMITTEE: Oneida County Fair Planning Team

PLACE: ZOOM Meeting w/Myles Alexander as Host

DATE: Tuesday, August 4, 2020

TIME: 6:00 pm

Members Present: Fred Andrist, Meg Sprecksel, Theresa Seabloom, Bill Freudenberg, Cheryl Salzman, Jean Platek, Tim White, Jim Winkler, Amanda Colón, Kerry Bloedorn, Suzanne Tjugum, Stevie Henk

Absent:

Excused: Jim Perlberg

Others Present: Tom Barnett, Myles Alexander

MINUTES:

1. **Call to Order and President's Announcements:** President Fred Andrist called the meeting to order at 6:00 pm. The meeting was properly posted. Introductions were made with those attending.
2. **Approve Agenda for Today's Meeting:** A motion was made by Platek/Winkler to approve the agenda. Motion carried.
3. **Date(s) of Future Meetings:** Thursday, September 3 and Tuesday, October 6, 2020 at 6:00 pm.
4. **Accept Minutes of July 7 and July 23, 2020:** The minutes of July 7 and July 23 were accepted.
5. **Approve New Committee Members:** Both Suzanne Tjugum and Stevie Henk have passed background checks and are now officially members of the Fair Planning Team.
6. **LLC/501c3 Update:** Freudenberg reports the LLC and the 501c3 status is expected to be ready about mid August. He will get the EIN number from Brian Bennett.
7. **President's Report:** Andrist reported his conversation with Tom Wiensch regarding the Exit Agreement has been temporarily put on hold until more information and clarification takes place.
8. **Treasurer's Report:**
 - a. **Approve Current Expenses.** A motion was made by Platek/Winkler to pay the monthly expense of \$916.66 to cover Tom's wage and \$35 to reimburse Brian Bennett. Motion carried. Freudenberg relayed an amount of \$654 from the 2019 Fair was just discovered and has not been officially accounted for yet. This will be put into our account when it opens as carry-over money. Sprecksel will be contacting the Finance Department regarding this.
 - b. **Budget Status:** Andrist suggested we submit a budget for 2021 to the Oversight Committee and ask for a 5% reduction. A motion was made by Winkler/Bloedorn to do this. Motion carried. Meg reported receiving \$78 from sale of the Fair cling stickers so far. Money is coming in from raffle

ticket sales – Barnett will be posting the ten raffle prizes on his Drawing Board store window to advertise.

9. **CUW Committee Rep Report:** Winkler continues to update the Oversight Committee on the Fair’s plans and progress as we move to become a 501c3 entity.

10. Fair Coordinator Report:

a. **Virtual Fair and Related Issues:** Barnett explained his activities this past month:

- The Virtual Fair is moving forward with different activities and getting great positive feedback. The Historical videos are proving valuable and providing ideas to continue using these and more in some way during the upcoming Fair.
- His idea is to incorporate some of the Virtual Fair within the actual 2021 Fair to provide activities such as with the Wildlife animals.
- Is continuing contacts with businesses to promote and keep interest in the Fair.
- Staying involved with media to update and give interviews.

11. Fair Issues:

a. **Exit Agreement Update:** Andrist will be providing a draft document of our Exit Agreement to be available for discussion to address possible questions from the County Board if needed.

b. **Fundraising Update:** Nothing to report at this time.

c. **Liability Insurance Update:** Salzman will get a quote with coverage information for both the 2021 Fair and also the Minocqua carnival. She will need to provide the dates for each of these events.

12. **Strategic Planning:** Alexander explained again forces acting in the world and how they will affect the Fair: #1 (less dollars due to economic downturn) and #2 (fear of the virus infection, safety and the unknown). More time is needed to finish the Strategic Plan and begin the final Business Plan. Two more meeting dates were chosen (Thursday, August 13 and Thursday, August 20), both as Executive meetings at 5:30 pm via Zoom.

13. **Old Business:** None.

14. **Public Comments:** None

15. **Items to be included on Next Agenda:** Insurance, Raffle Update, 501c3 Status, Fundraising, Virtual Fair Results, others.

16. **Adjournment:** The meeting was adjourned at 7:40 pm.

Respectfully submitted by Theresa Seabloom, Secretary

Signed by President _____

Or Vice President _____