



MINUTES OF MEETING

COMMITTEE: Oneida County Fair Planning Team

PLACE: ZOOM Meeting w/Myles Alexander as Host

DATE: Thursday, September 3, 2020

TIME: 6:00 pm

Members Present: Fred Andrist, Meg Sprecksel, Theresa Seabloom, Bill Freudenberg, Cheryl Salzman, Jean Platek, Tim White, Jim Winkler, Amanda Colón, Kerry Bloedorn, Jim Perlberg, Stevie Henk

Absent:

Excused: Suzanne Tjugum

Others Present: Tom Barnett, Myles Alexander

MINUTES:

- 1. Call to Order and President's Announcements:** President Fred Andrist called the meeting to order at 6:00 pm. The meeting was properly posted. Introductions were made with those attending.
- 2. Approve Agenda for Today's Meeting:** A motion was made by Freudenberg/Platek to approve the agenda. Motion carried.
- 3. Date(s) of Future Meetings:** Tuesday, October 6 and Thursday, November 5, 2020 at 6:00 pm.
- 4. Accept Minutes of August 4, 13 and 27, 2020:** The minutes of August 4, 13 and 27 were unanimously accepted.
- 5. Possible Office Site:** Sprecksel informed us of an offer to rent space in the Curran Building, owned by Chris Hanus, for our Fair office to be located. Hanus (present) shared his ideas for the property and how we can work together for the advantage of each other if we chose to be located there. It would include the Fair being involved in an upcoming Fall or Heritage Festival in 2021 he is planning. He left us with suggested rental and contract information to help us with discussion and making a decision regarding this offer.
- 6. LLC/501c3 Update:** Sprecksel offered to take charge of getting the LLC and the 501c3 status taken care of, along with the EIN number, and relieve Brian Bennett of this matter as he is very busy. A motion was made by Sprecksel/White to do this. Motion carried. Barnett said there are offers from other experienced persons to help us with this if needed.
- 7. President's Report:** Andrist plans to be put on the agenda of three future County meetings to discuss the Exit Agreement and possibly the Budget with the County. He informed us that Tom Wiensch has discovered the Fair as an Independent will be eligible to receive money from the County (if they choose to give) because of our connection with agriculture. Andrist pointed out he wants a clearly stated Exit Agreement with the County written up with our expectations.

- 8. Treasurer's Report:** Total Finance Report is \$9,783.03, not including overflow money.
- a. **Approve Current Expenses.** First, Sprecksel gave special credit to Kerry Bloedorn and Ben Brunell for their historical video segments which received so much positive public response and provided much attention to the Fair. She reported the Raffle total as \$1,720 with thanks to Jim Perlberg and Mary Freudenberg's involvement. She announced various private donations made to the Fair along with the CT's fish fry result, PayPal and sticker money – all totaling \$2,320. A motion was made by Sprecksel/Winkler to pay the monthly expenses which include Barnett's wage, Island Bay Printing and Three Lakes Chamber membership. Motion carried.
 - b. **Budget Status:** In discussing the proposal to move to the Curran building, Alexander raised the question whether we can acquire a liquor license as a non-profit and also -- what about liability? A motion was made by White/Winkler to have Barnett and Andrist get legal advice regarding our questions. Motion carried. The answers will help us to make a decision regarding rental costs to have an office in the Curran building. This item will continue to be discussed by the committee.
- 9. CUW Committee Rep Report:** Winkler continues contact with the Oversight Committee to keep them up to date on the Fair's plans and progress as we move to become a 501c3 entity.
- 10. Fair Coordinator Report:**
- a. **Virtual Fair and Related Issues:** Barnett explained his activities this past month:
 - All grants he worked on are submitted, each one within the \$5,000 range.
 - The Virtual Fair has been very successful. He feels we lost donations due to not having a donate button up and running on Facebook and our website.
 - He hopes to get the telethon going yet with the donate button activated.
 - Has talked to sponsors and they're impressed with the work done with the Virtual Fair.
 - He stressed we need to get fund raisers going with the "Go Fund Me" button working.
- 11. Fair Issues:** Seabloom reminded the committee of the District 1 meeting to take place via Zoom at 6-8:00 pm on Thursday, September 10.
- a. **Raffle Update:** Fair Raffle raised \$1,720 – kudos to Perlberg and Mary Freudenberg.
 - b. **Exit Agreement Update:**
 1. **What Needs To Be Done by January 1, 2021:** Andrist will compose a list of agenda items to be addressed each month until December 31: Some items are carnival contracts, city contract, coordinator contract and evaluation, liability, check writing, fair exhibition books and business plan.
 - c. **Carnival Vendor Update:** Andrist had a conversation with Kerry Schneider of Tri State Amusements to confirm dates. A contract is needed to cover the Aug 27-29, 2021 Minocqua carnival. For the Oneida County Fair, the carnival is only available during July 28-Aug 1, so that will be the date of our 2021 Fair and a contract will be needed.
 - d. **Fundraising Update:** Nothing is planned at this time. It was suggested we enter a Scarecrow contest to be held at Hanson's Gardening. Sprecksel, Barnett, Henk and Platek volunteered.
 1. **Donate Button for Social Media Sites:** Barnett has taken care of this.
 - e. **Liability Insurance Update:** Andrist will contact IAFE in regard to coverage information. Winkler reminded him to look into bonding of the Treasurer.
- 12. Strategic Plan Update:** Finished! We will get an updated copy mailed to each Fair member.

- 13. Business Plan Update:** Alexander suggested ways we could approach putting this together to finish by December 31. We were sent examples of business plans to explore and a format that would cover all we are to describe us as an operating Fair. In looking at the categories, we were assigned specific ones for each group to begin work on.
- 14. Old Business:** Sprecksel reported the money that came up from 2019 was put into the 2020 Income account.
- 15. Public Comments:** Alexander suggested we keep a good record, separate from the finance report, of all donations made and thanked, for future accountability as a 501c3.
- 15. Items to be included on Next Agenda:** 501c3 Status, Fundraising, Curran building, 1st Aid-CPR, To-Do List, and others.
- 16. Adjournment:** The meeting was adjourned at 7:53 pm.

Respectfully submitted by Theresa Seabloom, Secretary

Signed by President _____

Or Vice President _____